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X CONFERENCE ON
EXTENSION EXPERIENCES AROUND THE WORLD,
May 16 to 20, 1949. X

Sponsoring Agencies: Extension Service, M. L. Wilson, Director
and
Office of Foreign Agricultural Relations,
Fred J. Rossiter, Associate Director
United States Department of Agriculture

UNITED STATES DEPARTMENT OF AGRICULTURE
2- U.S. EXTENSION SERVICE
WASHINGTON 25, D. C.
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CONFERENCE ON EXTENSION EXPERIENCES AROUND THE WORLD

May 16 to 20, 1949

Purpose of Conference

AUG 16 1949

In 1944, the Extension Service and the Office of Foreign Agricultural Relations of the Department of Agriculture jointly sponsored a conference on the contribution that extension methods and techniques might make to the rehabilitation of war-torn countries. The conference brought together the available information on extension methods in nine major areas of the world, and analyzed past experience in extending scientific information to rural people. Special care was given to the importance of cultural understanding as a basis for developing effective extension work.

We can assume that as a result of the increased attention the many countries have given to attacking some of their pressing problems through the extension approach, there have been many profitable experiences in adapting and developing educational methods to meet a wide range of needs. However, we do not know how extensive such developments have been, and the impact they have made on the country. The purpose, therefore, in calling a second conference is (1) to outline systematically either the kind of problems the various countries have, or those problems on which they seem likely to ask our help in solving through an extension approach; (2) to appraise the experiences the countries have had in the extension field since our 1944 conference; and (3) within the framework of each country's culture, to suggest the kinds of extension or related educational approaches that seem appropriate for given types of problems.

The conference itself is not an international conference. It will concern itself with the appraisal and adaptation of extension methods and techniques oriented to the needs and culture of a number of countries. Those who have been invited to take part in it are persons who have had experience in extension in other countries and have studied and understand the culture of rural people in the respective countries, or who are interested in preparing themselves for this type of work. The conference will not concern itself with the making of plans or the building of a program for agricultural extension work for the entire world. It will, however, outline problems and appraise the experiences countries have had in the extension field and suggest kinds of extension approaches that seem appropriate for given types of problems.

P R O G R A M

Monday, May 16

Morning

11:00 Meeting of Regional Committee Chairmen and Conference Steering
Committee, Room 5042, South Agriculture Building

Afternoon

GENERAL SESSION

Jefferson Memorial Auditorium
South Agriculture Building

Presiding: Clayton E. Whipple, Assistant Chief, Regional
Investigations Branch, Office of Foreign
Agricultural Relations

2:00 Scope and Objectives of the Conference. . . M. L. Wilson,
Director of Extension

2:30 The Interest of the United States Department of Agriculture
in This Conference. Fred J. Rossiter,
Associate Director,
Office of Foreign
Agricultural Relations

2:45 Interest in Extension Around the World. . . N. E. Dodd,
Director General,
Food and Agriculture
Organization of the
United Nations

3:15 Essential Steps in National Agricultural
Improvements. Ralph W. Phillips,
Acting Director,
Agricultural Division,
Food and Agriculture
Organization

3:45 CLOSING OF THE GENERAL SESSION

4:00 Organizational meeting of committees

Tuesday, May 17

Morning

SECOND GENERAL SESSION

Jefferson Memorial Auditorium
South Agriculture Building

Presiding: Mary A. Rokahr, In Charge, Home Economics Section,
Division of Subject Matter, Extension Service

9:15 Agricultural Extension Methods and Problems in British
 African Colonies With Special Reference to
 Uganda H. R. Kerkham, Senior
 Agricultural Officer and
 Director of Kawanda
 Research Station

9:45 The Role of Social Science in Understanding Problems of
 Introducing and Inducing Change in Underdeveloped Areas.
 Report of the Committee on the Social Sciences in Relation
 to Extension Work.
 Chairman--Carl C. Taylor, Head, Division of Farm
 Population and Rural Life, Bureau of
 Agricultural Economics.
 Report presented by Dr. Irwin T. Sanders, Head,
 Department of Sociology,
 University of Kentucky

10:30 CLOSING OF THE GENERAL SESSION

10:45 Committee sessions

12:45 Lunch

Afternoon

1:30 Committee sessions

Evening

THIRD GENERAL SESSION

Jefferson Memorial Auditorium

Presiding: Florence Hall, Field Agent, Extension Service

7:00 Rockefeller Foundation Survey of Crete . Leland G. Allbaugh,
 Assistant Director for
 the Social Sciences,
 Rockefeller Foundation

7:45 Illustrated Talk on Extension Work
 in Germany I. O. Schaub, Director
 of Extension, North
 Carolina State College

8:30 CLOSING OF THE GENERAL SESSION

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Thursday, May 19

Morning

FIFTH GENERAL SESSION

Jefferson Memorial Auditorium
South Agriculture Building

Presiding: A. Rex Johnson, Assistant Director,
Office of Foreign Agricultural
Relations

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| 9:15 | Cultural Approach to Training Extension
Workers at the Turrialba, Costa Rica,
Workshop | Horace Belshaw,
Director, Rural Welfare
Division, Food and
Agriculture Organization |
| 9:45 | Illustrated Talk on Foreign Extension . | I. P. Trotter, Dean of
the Graduate School,
Texas A. and M. College |

CLOSING OF THE GENERAL SESSION

10:45 Committee sessions

12:45 Lunch

Afternoon

2:00 Committee sessions

Friday, May 20

Morning

GENERAL SESSION

Jefferson Memorial Auditorium
South Agriculture Building

Presiding: M. L. Wilson, Director of Extension

9:15 High lights from committee sessions
11:00 Recess
11:15 High lights from committee sessions
12:45 Lunch

Afternoon

2:00 High lights from committee sessions
3:30 Recess
3:45 High lights from committee sessions
4:30 Conference summary
Douglas Ensminger, In Charge
Educational Research Section
Division of Field Studies and Training
Extension Service

5:00 ADJOURNMENT

REGIONAL COMMITTEES

(Committee members are to meet in the rooms indicated)

1. Balkans (Greece) Chairman, Clayton Whipple, Office of Foreign Agricultural Relations.
Room 248, East Wing
2. Southwestern Europe (Italy, Spain, Portugal) Chairman, J. Clyde Marquis, Orange, Va.
Room 1447, South Building
3. Middle East (Iran, Iraq, Syria, Lebanon, Turkey, Egypt, Arabia) Chairman, Afif I. Tannous, Office of Foreign Agricultural Relations.
Room 5935, South Building
4. Central and Western Europe (Germany, Austria, Switzerland, Belgium, Netherlands, France, Norway, Denmark, Sweden, Great Britain, Ireland) Chairman, P. Larmartine Yates, Food and Agriculture Organization.
Room 3046, South Building
5. Eastern Asia (China, Korea, Japan) Chairman, Fred J. Rossiter, Office of Foreign Agricultural Relations:
Cochairman, Glen Briggs, Agricultural Research Administration.
Room 5065, South Building
6. Southeastern Asia and India (The Philippines, Dutch East Indies, Burma, Indo-China, Indonesia, Siam, Pacific Islands) Chairman, Robert L. Pendleton, Johns Hopkins University.
Room 1114, South Building
7. Canada, Australia, and New Zealand Chairman, Montell E. Ogden, Office of Foreign Agricultural Relations.
Room 1033, South Building
8. Africa (Liberia, Ethiopia, Union of South Africa, British Colonies, etc.) Chairman, A. N. Duckham, British Embassy.
Room 5042, South Building
9. Latin America Chairman, John V. Hepler, Office of Foreign Agricultural Relations.
Monday and Tuesday - Room 3709, South Bldg.
Wednesday, 9 to 1 - Room 5019
1 to 5 - Room 3709
Thursday - Room 5085

SPECIAL COMMITTEES

(Committee members are to meet in the rooms indicated)

10. Private Agencies
Chairman, Leland G. Allbaugh,
Rockefeller Foundation
Monday and Tuesday - Room 201,
Administration Bldg.
Wednesday - Room 108,
Administration Bldg.
Thursday - Room 201,
Administration Bldg.
11. Social Sciences in
Relation to Extension
Work
Chairman, Carl C. Taylor, Division of
Farm Population and Rural Life, Bureau
of Agricultural Economics. (Committee
report drafted.)
12. Importance of Coordination
and Effective Utilization
of All Welfare and Educa-
tional Agencies Working
With Rural People
Chairman, Edmund deS. Brunner, Agricultural
Adviser, Extension Service.
Thursday, May 19, only. Room 248, East Wing
13. Training Needs (for people
from other countries coming
to the United States to
learn about extension and
for United States extension
workers going abroad)
Chairman, Charles P. Loomis, Michigan
State College.
Thursday, May 19, only. Room to be
assigned.

COMMITTEE RESPONSIBLE FOR PLANNING AND DIRECTION OF CONFERENCE

Douglas Ensminger, Chairman
Clayton E. Whipple, Cochairman
Edward W. Aiton
Florence Hall
John V. Hepler
Samuel P. Lyle
Lester A. Schlup

CONFERENCE HEADQUARTERS AND INFORMATION

Room 6443, South Building, United States Department of Agriculture
Phone: Republic 4142, Extension 3541, Dena L. Dworsky, In Charge

